CAFC-87-01M

CONCORDIA UNIVERSITY
COMMERCE AND ADMINISTRATION FACULTY COUNCIL
MINUTES OF MEETING
JANUARY 23, 1987

In attendance: S. H. Appelbaum (Chair)
D. Acland (Acco.), K. Argheyd (Mana.), M. Armstrong (Econ.), V. V. Baba (Mana.), B. Barbieri (Assoc. Dean), R. Britton (CASA), M. Coulas (CASA), R. Curnew (Acco.), C. Delli Quadri (CASA), I. Devine (Assoc. Dean), A. Farhoomand (DS&MIS), M. Feder (CASA), D. Gandhi (Fina.), R. Goodwin (Mana.), C. Hamam (CASA), A. Jalilvand (Fina.), J. Kelly (Mana.), V. H. Kirpalani (Mktg.), M. Kusy (DS&MIS), D. MacDonald (Acco.), R. Martin (Reg.), L. McGown (Mktg.), R. McTavish (Mktg.), R. Oppenheimer (Mana.), C. Potter (Fina.), R. Rohrlick (Lib.), C. A. Ross (Assoc. Dean), P. Sidler (CASA), G. Smith (CASA), S. Wert (CGSA), E. West (Dean, U. of Windsor), R. O. Wills (Assoc. Dean), F. Zottola (CASA)

I Call to Order

The meeting was called to order at 09:35.

II Closed Meeting

There were no items on the agenda for a closed meeting.

III Open Meeting

IV Approval of the Agenda (CAFC-87-1-01M

The Chair noted that one additional faculty election should be added under section X. New Business, item c) Fellowship, Scholarships and Awards Sub-committee representative (maximum 3 year term) replacing A. Jalilvand.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY G. SMITH THAT THE AGENDA, CAFC-87-01A BE APPROVED AS AMENDED.

THE MOTION WAS CARRIED.

V Approval of the Minutes (CAFC-86-09M)

It was noted that the following names should be added to the attendance list: P. Sidler (CASA), G. Smith (CASA), S. Wert (CGSA).

With reference to the approval of the minutes of the October 31st meeting of Faculty Council, (CAFC-86-08M), page 2 of CAFC-86-09M, J. Kelly requested that the word "demur" be substituted for the word "remark" - The addition will now read: "The Chairman did not demur".

IT WAS MOVED BY G. SMITH AND SECONDED BY I. DEVINE THAT THE MINUTES OF THE NOVEMBER 28TH, 1986 FACULTY COUNCIL MEETING (CAFC-86-09M) BE APPROVED AS AMENDED.

THE MOTION WAS CARRIED.

With regard to the motion concerning the distinction notation for graduate transripts which was adopted by Council at the November 28th meeting, (CAFC-86-09M, page 4), R. Martin recommended that (a) EMBA graduates be excluded from this procedure and (b) the notation would be more appropriate if it reflected that the student had qualified for the Dean's Honor List.

VI Chair's Remarks and Question Period

The Chair announced that as a result of Council's resolution concerning the copyright issue, (CAFC-86-09M, page 8), C. Potter will be invited to join the University Committee which will be struck shortly to study the issue.

The Chair reported on the overwhelming success of the EMBA Open House held in Ottawa last week with an attendance of approximately 100 potential candidates. He noted that the resulting demand for EMBA course offerings in the Hull-Ottawa area coupled with F. R. Whyte's forthcoming China trip where the EMBA concept will be discussed indicated that plans for expansion of the program need to be seriously considered in the near future.

VII Business Arising from Previous Meeting (CAFC-86-09M)

1. Report from the Computer Science Sub-Committee regarding the Structuring of Senate Committees (CAFC-86-09A-01)

D. MacDonald requested speaking privileges for R. Collins. The Chair consented, however, he requested M. Kusy to present to Council a summary of the restructuring proposed prior to further discussion.

M. Kusy explained that the restructuring proposed would separate computer research policy matters from budgetary matters whereby the Computer Policy Committee would deal with the growth and development of University computer research and the Computer Resource Commitee would handle the budgetary matters. He noted that the mandate of the Computer Policy Committee included inter-Faculty administration, (CAFC-86-09A-02, page 3) which would reduce the present influence of the Computer Centre.

IT WAS MOVED BY M. KUSY AND SECONDED BY R. O. WILLS THAT FACULTY COUNCIL SUPPORT IN PRINCIPLE THE REPORT FROM THE COMPUTER SCIENCE SUB-COMMITTEE REGARDING THE RE-STRUCTURING OF SENATE

WITH THE EXPECTATION THAT EDITORIAL CHANGES WILL BE MADE TO THE DOCUMENT.

R. Collins, on behalf of the Department of Accountancy, stated that with the exception of editorial changes, specifically, page 3, section f) and g) 4, he would agree to support the recommended changes.

THE MOTION WAS PUT TO A VOTE AND WAS CARRIED. (28 in favour, 1 abstention - R. Curnew)

2. Part-time Faculty Representation (CAFC-86-06A-02 and CAFC-87-01A-01)

IT WAS MOVED BY V. V. BABA AND SECONDED BY R. OPPENHEIMER THAT FACULTY COUNCIL RESCIND THE RESOLUTION ADOPTED AT THE COUNCIL MEETING OF NOVEMBER 28, 1986 WITH REGARD TO PART-TIME FACULTY REPRESENTATION ON THE FACULTY COUNCIL OF THE FACULTY OF COMMERCE AND ADMINISTRATION.

In response to B. Barbieri's question, V. V. Baba replied that in accordance with J. Noonan's memorandum, the motion required clarification. The Faculty Council Steering Committee had considered the request at their last meeting and had recommended (a) that Graduate students be excluded from eligibility and (b) for simplification, to rescind rather than attempt to amend the original motion.

THE MOTION WAS CARRIED.

The following resolution was moved by V. V. Baba and seconded by M. Coulas:

BE IT RESOLVED THAT THE FACULTY COUNCIL SUPPORTS AND RECOMMENDS TO SENATE THAT ONE PART-TIME FACULTY MEMBER ELECTED BY AND FROM THE PART-TIME FACULTY OF THE FACULTY OF COMMERCE AND ADMINISTRATION, EXCLUDING ANY PART-TIME GRADUATE STUDENTS, FOR A ONE SEMESTER TERM, REPRESENT THE PART-TIME FACULTY ON THE COMMERCE AND ADMINISTRATION FACULTY COUNCIL.

After discussion, the mover and the seconder agreed that both full-time and part-time graduate students should be ineligible for election and therefore the word part-time should be deleted from the proposed resolution.

J. Kelly indicated that the elimination of Graduate Students, who were the most politically active of the part-time faculty, would likely be a contentious issue at Senate. A. Jalilvand replied that because they were part-time faculty as a result of being sutdents, they would not truly represent regular part-time faculty.

A discussion concerning the proposed one semester term ensued. A. Jalilvand stated that the purpose of a one semester term was to ensure that the part-time representative was actively teaching.

IT WAS MOVED BY B. BARBIERI AND SECONDED BY J. KELLY THAT THE RESOLUTION BE AMENDED SUBSTITUTING A ONE YEAR TERM FOR A ONE SEMESTER TERM.

THE MOTION WAS PUT TO A VOTE AND WAS CARRIED (16 in favour, 6 opposed, 2 abstentions)

J. Kelly asked how the part-time faculty would be contacted regarding their proposed eligibility to a seat on Faculty Council. The Chair replied that they would be informed by including an explanatory memorandum along with their next contracts.

Further discussion concerning the wording of the resolution followed.

IT WAS MOVED BY A. JALILVAND AND SECONDED BY R. O. WILLS THAT THE RESOLUTION BE FURTHER AMENDED TO PLACE THE TERM OF APPOINTMENT (ONE YEAR TERM) IMMEDIATELY FOLLOWING "...BY AND FROM...".

THE MOTION WAS PUT TO A VOTE AND WAS CARRIED (21 in favor, 1 opposed, 1 abstention-K. Argheydʃ.

The mover and the seconder agreed to the amendment. The resolution amended as follows was put to a vote:

BE IT RESOLVED THAT FACULTY COUNCIL SUPPORTS AND RECOMMENDS TO SENATE THAT ONE PART-TIME FACULTY MEMBER, EXCLUDING ANY GRADUATE STUDENTS, ELECTED BY AN FROM THE PART-TIME FACULTY OF THE FACULTY OF COMMERCE AND ADMINISTRATION FOR A ONE YAR TERM REPRESENT THE PART-TIME FACULTY ON THE COMMERCE AND ADMINISTRATION FACULTY COUNCIL.

THE MOTION WAS CARRIED.

IT WAS MOVED BY A. JALILVAND AND SECONDED BY V. V. BABA THAT FACULTY COUNCIL RECOMMEND TO SENATE AND THE BOARD OF GOVERNORS THE FOLLOWING REVISIONS TO THE COMPOSITION OF THE FACULTY COUNCIL OF COMMERCE AND ADMINISTRATION.

1. ADD ONE PART-TIME FACULTY MEMBER, EXCLUDING ANY GRADUATE STUDENTS, ELECTED BY AND FROM THE PART-TIME FACULTY OF THE FACULTY OF COMMERCE AND ADMINISTRATION FOR A ONE YEAR TERM.

2. TITLE CHANGE
   FROM: THE ASSOCIATE DEAN, ACADEMIC AND ADMINISTRATIVE AFFAIRS
   TO: THE ASSOCIATE DEAN, ADMINISTRATIVE AFFAIRS

3. TITLE CHANGE
   FROM: THE ASSOCIATE DEAN, RESEARCH AND DIRECTOR OF THE PH.D. PROGRAM
   TO: THE ASSOCIATE DEAN, GRADUATE STUDIES AND RESEARCH

4. EDITORIAL CHANGE
   FROM: CHAIRMAN
   TO: CHAIR

5. TITLE CHANGE
   FROM: QUANTITATIVE METHODS DEPARTMENT
   TO: DECISION SCIENCES AND MANAGEMENT INFORMATION SYSTEMS DEPARTMENT

THE MOTION WAS CARRIED.

VIII Reports from Standing Committees

1. Commerce Graduate Studies

C. Ross reported that in light of the results of Concordia students on the 1986 Uniform Final Examinations, the Director of the Diploma in Accountancy program will make recommendations for improvements in the program at the next Graduate Studies meeting. With regard to the Ph.D. program, C. Ross announced that S. Anvari will defend her thesis on January 30, Sandra will be the second Finance graduate from the Ph.D. program. With regard to the M.Sc. proposal, he advised that the BGS Ad Hoc Committee had given the propoal full support and had forwarded the proposal to Treasury for costing. The Council members, on the recommendation of C. Ross, extended a vote of thanks to the BGS Ad Hoc Committee on the M.Sc. proposal. A vote of thanks was also extended to A. Hochstein for his efforts on behalf of the Faculty's Working Paper Series and belatedly to V. V. Baba as A. Hochstein's predecessor. C. Ross noted that the turn around time for a Working Paper had been reduced to two days and a computer program had been developed to effectively list requests for papers. In conclusion, C. ross announced that as

part of the Capital Campaign, Shall Canada had pledged to the Faculty of Commerce and Administration $40,000 per year for the next five years, $15,000 will provide scholarships to one Ph.D. student and two MBA students and $25,000 will provide faculty research funds this year.

2. Report on Business Communications Course (CAFC-87-01A-02)

R. O. Wills reported that the Curriculum Committee had requested that this item be deferred until the February meeting of Council. R. Rohrlick noted that the documentation made no reference to consultation regarding library requirements. R. O. Wills responded that he would issue R. Rohrlick an invitation to the Curriculum Committee meeting scheduled January 30, 1987.

IX Reports from Faculty Representatives on University Committees

1. Senate

J. Kelly reported that there had been some commotion at Senate regarding the mechanism for trusteeship. R. O. Wills reported that the Summer timetable has been approved on a experimental basis for Summer 1987.

2. Arts and Science Faculty Council - There was no report

3. Academic Planning and Priorities Committee

V. V. Baba reported that the committee had forwarded a progress report to Senate which outlined the steps involved in academic planning.

4. Academic Programmes Committee

R. O. Wills reported that the Fellowships, Scholarships and Awards Sub-Committee was being restructured and noted that the process of selecting graduate level awards and the role of the Academic Programmes Committee and Graduate Studies in relation to the Sub-Committee would be addressed in the near future.

C. Ross reported that an Ad Hoc Committee reporting to the Graduate Studies Committee had been struck to examine procedures for graduate awards and invited R. O. Wills to join the committee. A. Jalilvand noted that current procedures appeared to discriminate against Commerce students whereby 25% of the weighting was allocated to publication. Due to the nature of Commerce and Administration studies which do not promote publication, Commerce students fall short on the weighting process. He added that this perceived inequity was shared by

members of other Faculties.

5. Senate Research Committee

On behalf of J. Doukas, C. Ross reported that the Committee was examining the process for allocation of internal funds across the Faculties.

6. Academic Services Committee - There was no report.

7. University Library Committee - There was no report.

8. Fellowships, Scholarships and Awards Sub-Committee -

There was no report.

9. Computer Science Sub-Committee - There was no report.

10. Senate Computer Resources Committee - There was no report.

11. C.A.S.A.

V. V. Baba reported that the Commerce Faculty had been very successful with the Fall disbursement of C.A.S.A. seed grants, 100% of the applicants obtained approximately 59% of the funding requested. He noted that the C.A.S.A. budget had suffered a 10% reduction this year which would affect Spring applicants as 75% of the total budget had been disbursed in the Fall

Corrected per CAFC-87-02A

12. Visiting Lecturers Committee - There was no report.

The Chair took the opportunity to thank the organizers of the Barbara MacDougall presentation. The Council members extended a vote of thanks to P. Sevigny, A. Jalilvand and D. Gandhi.

13. Board of Governors

C. Draimin reported that the detailed budget reports previously tabled at the Board of Governors meeting had been forwarded to Senate for review and response and requested permission from the Chair to distribute copies of the budget details to members of Council. The Chair replied that distribution of documentation at Faculty Council was subject to approval by the Faculty Council Steering Committee approximately two weeks prior to monthly Council meetings and suggested that the budget information be processed through the Steering Committee for the February meetng of Council. C. Draimin announced that copies of the budget report would be available to Council members after the adjournment.

14. New Business

1. Faculty Elections

A. University Library Committee representative replacing H. Gram (3 year term - June 1, 1986 - May 31, 1989)

R. McTavish nominated K. Buyukkurt, Department of Marketing, the nomination was seconded by M. Kusy. As there were not other nominations, K. Buyukkurt was elected by acclamation to serve as the Faculty representative on the University Library Committee for the term beginning immediately and terminating May 31, 1989.

B. Undergraduate Student Request and Appeals Committee replacing I. Devine (1 year term, June 1, 1986 - May 31, 1987)

V. V. Baba nominated G. S. Rajan, Department of Managment, A. Farhoomand seconded the nomination. As there were no other nominations, G. S. Rajan was elected by acclamation to serve on the Undergraduate Student Request and Appeals Committee for the term beginning immediately and terminating May 31, 1987.

C. Fellowships and Scholarships & Awards Sub-Committee

The Chair explained that due to the restructuring of the Fellowships, Scholarships and Awards Sub-Committee the Faculty had been asked to either re-appoint A. Jalilvand who had been elected to the original Sub-Committee in May 1986 for a three year term or keeping continuity in mind, appoint a representative effective immediately for a maximum of three years (term to be decided by the Sub-Committee once the new structure is in place). He noted that as A. Jalilvand would be taking sabbatical leave effective June 1, 1987, an election for a new representative would be timely. C. Ross pointed out that continuity would best be served if the representative appointed to replace A. Jalilvand was selected from amongst the Graduate Studies Committee membership as members were familiar with Commerce issues relative to the Sub-Committee activities and requested the election be delayed to allow time for him to consult the Graduate Studies members concerning potential nominations.

A. Jalilvand agreed to the recommendation that he

continue as the representative on the re-structured Sub-Committee until May 31, 1987 at which time the Faculty will elect a new representative for the balance of the term.

XI Other Business

1. Faculty Mission Statement (CAFC-87-01A-03)

R. McTavish briefly highlighted the report noting that the two major factors for the foundation of the report were (1) maintenance of the collegial nature of the Faculty of Commerce and Administration (2) the academic faculty "drives" the mission. He extended his appreciation to the Mission Commmittee and asked for questions from the floor.

G. Smith questioned the omission of the Diploma in Accountancy Program within the strategic goals outlined in the statement and recommended that specific emphasis be placed on helping the program. R. McTavish assured G. Smith that no slight had been intended and explained that the goals were intended to focus on the general direction of the Faculty rather than that of individual programs or centres.

IT WAS MOVED BY M. KUSY AND SECONDED BY B. BARBIERI THAT THE PROPOSED MISSION STATEMENT BE FORWARDED TO THE DEPARTMENTS FOR FURTHER STUDY AND RESPONSE TO FACULTY COUNCIL AT THE MARCH 1987 MEETING OF FACULTY COUNCIL.

It was agreed that response from the departments should be documented and forwarded to A. Jalilvand, Secretary, Faculty Council Steering Committee, prior to the March 1987 meeting of Faculty Council for discussion at the March meeting of Council.

J. Kelly suggested that details regarding the data employed to forumlate the report be provided. R. McTavish responded that the data was identical to that used for the Devis Pedagogique.

J. Kelly asked for clarification of how the reference to collegial governance linked up to the strategic goals. It was recommended that questions of this nature be discussed at the department level when reviewing and responding to the report.

In response to G. Smith, R. McTavish confirmed that the order of the listing of strategic goals did not reflect any priority.

THE MOTION WAS CARRIED.

The Council members extended a vote of thanks to R. McTavish for his efforts as Chair of the Mission Committee and to C. Ross for his role in acquiring the Shell Canada Research funds for the Faculty.

2. CCMS Report (CAFC-87-01A-04)

R. McTavish stated that the original goal of the Centre becoming a self-financing operation now appeared to be unrealistic. He noted at although the deficit last year had been drastically reduced from the previous year, the deficit for 1986-87 will again show an increase due to expenses incurred for seminar leaders and the development of the CCMS seminar catalogue. At this point, he added, the financial basis of the Centre's future operations must be seriously considered.

J. Kelly congratulated R. McTavish on the excellence of the CCMS report and the diligence displayed in his directorship of the Centre.

The Council members extended a vote of admiration for R. McTavish.

R. McTavish concurred with J. Kelly's opinion that the issue at hand was whether or not to close the Centre. The Chair explained that the decision to close the Centre was not within the mandate of Faculty Council. He advised that the Vice-Rector, Academic and the Vice-Rector, Institutional Relations and Finance were examining the situation and would make decisions on the future of the CCMS shortly. He explained that in 1985 the Faculty had assumed the $1.1M deficit for CCMS, last year's deficit was approximately $45,000 and this year's is expected to be in the range of $60,000 - $70,000 and neither the University nor the Faculty could afford to maintain a "loss leader". At this point, he noted, that it was clear that the Centre would be mandated to generate dollars and it was likely that the operation would be downsized. He added that what needed to be determined now was (1) what can we deliver? and (2) what do we do best for the least expenditure?

B. Barbieri questioned the role of the position opening for a director to replace R. McTavish. The Chair replied that the role of the director would be drastically different in terms of the anticipated downsizing of the Centre's operations.

S. Wert encouraged Council members to attend the remaining events of MBA Case Competition; the semi-final competition on Friday evening and the final on Saturday.

The Chair welcomed former faculty member, Eric West, Dean of the Faculty of Business, University of Windsor, who had taken time to sit in on the Council meeting while visiting with the University of Windsor's case competition team. The Council members extended a vote of welcome to Dean Eric West.

The Chair called attention to the approved minutes of the November 28th Council meeting (CAFC-86-09M), specifically, page 11, paragraph 3, in which it was recorded that J. Goodwin alleged a misuse or misapplication of Faculty resources in relation to the EMBA program. Focusing on the definitions of the words misuse and misapplication in two dictionaries, he stated that as Chair of Faculty Council, he would always support and encourage lively debate and be open to differences of opinion, however, he would not tolerate libelous statements, slander or unsupported allegations He further stated that J. Goodwin had violated the University Code of Conduct, referring to pages 88 and 89 of the 1987-88 undergraduate calendar. The Chair noted that two months had elapsed since this allegation and asked J.Goodwin to either support his allegation or apologize to the Council now.

J. Goodwin replied that an official charge of violation of the Code of Conduct had been made and was being handled by the Vice-Rector, Academic, F. R. Whyte. He indicated that Council was not the proper forum for this discussion and suggested that the request of the Chair was out of order.

J. Kelly raised a point of order which the Chair did not acknowledge.

The Chair advised J. Goodwin that if an apology were not issued, he would be forced to move towards a hearing of the case for violation of the University Code of Conduct.

J. Goodwin explained that he had planned to write to the Vice-Rector, Academic, F. R. Whyte, clarifying his comments. He noted that he believed the word misuse related to a Faculty policy and stated that he felt that an apology for a comment regarding policy was unwarranted.

B. Barbieri stated that he had not understood the remark to be a personal attack. He further stated he would not have agreed to approve the minutes had he perceived there had been grounds for a personal charge. The Chair replied that minutes did not reflect interpretation but merely what was stated and noted that the serious connotation of misuse of resources could not be taken lightly.

C. Potter noted that he had had some concern regarding the interpretation of the remark, however, the context, in his opinion,

was not personal, the term itself, he added, was neither unparliamentary nor disrespectful. The Chair replied that he did not take the comments as being personal, however, statements related to misuse or misapplication of resources must be supported.

R. Curnew stated that he had interpreted the remark as meaning "perceived as being unwise at an academic level" and added that taking a legalistic approach to this issue was also unwise. He further stated that he could not be party to this type of procedure.

J. Kelly stated that, in general, conduct at Council meeting was flexible and good but in this case, the Chair appeared to be more involved than usual. He recommended that the meeting be adjourned, the discussion be deleted from the minutes, and another means of resolution be sought.

V. Kirpalani expressed his concern that this issue might hinder the flow of open debate at future Council meetings. The Chair indicated that it was not his intention to hamper the input of Council members.

D. Gandhi stated that this matter could be simply resolved if J. Goodwin would apologize.

J. Goodwin stated that he could not apologize for questioning a policy concerning the EMBA program, however, he regretted that his remarks had been perceived by Council to be aggressive or a personal attack.

IT WAS MOVED BY B. BARBIERI AND SECONDED BY M. KUSY THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED.

The meeting was adjourned at 11:45.

The next meeting of Faculty Council will take place on Friday, February 20, 1987 at 09:30 in Room AD131, Loyola Campus.